



Motel 6 Press Release

We'll leave the light on for you.™

MOTEL 6 PARTNERS WITH HOTELS4TRUCKERS.COM

8/1/2011

Motel 6 Makes Life on the Road More Comfortable with Ample Space for Parking and 10% Discount.

DALLAS, Texas Motel 6 announces its partnership with the newly-launched Web site Hotels4Truckers.com, offering the site's members a ten percent discount on Motel 6 room reservations through Feb 1, 2012. With 1,100 properties across the United States and Canada, Hotels4Truckers.com members can find nearly 200 locations that are clean and comfortable with plenty of space to park their 75' long oversized vehicles, at the lowest price of any national lodging chain.

Motel 6 is pleased to make our comfortable accommodations even more affordable for trucking industry professionals," said Olivier Poirot, CEO for Accor North America, Motel 6 and Studio 6. We know that finding hotels with parking areas fit for 75-foot-trailers can be a headache, and we are glad to offer a solution with sufficient space to accommodate all types of vehicles at our extensive list of properties in the U.S. and Canada."

Hotels4Truckers.com was launched on January 27, 2011, by Dan Fuller, a trucking industry veteran determined to help fellow truckers enjoy more comfortable lifestyles while improving the image of the trucking industry as a whole. The Web site allows both members and non members to perform nationwide searches by city, state and zip code in order to locate nearby hotels capable of accommodating large trucks and vehicles. For only \$10 per year, members gain access to corporate hotel chain discounts and special trucker rates listed by individual hotels. In addition to semi-truck drivers, the site is useful to bus drivers and families traveling with an extra trailer or boat.

Thanks to Motel 6, semi-truck drivers are able to get a good night's sleep outside of their truck's sleeper berths and in turn enjoy more rested and comfortable lifestyles while on the road," said Dan Fuller, founder and president of Hotels4truckers.com. I know our members will greatly appreciate the 10% discount on their reservations across the Motel 6 network."

Motel 6 offers a low price and great value without sacrificing comfort at locations across the United States and Canada. Standard amenities include free local phone calls, no long distance access charges, free morning coffee and an expanded cable channel line-up. All Motel 6 properties welcome pets and bobtail trucks, and most locations offer Wi-Fi Internet access, swimming pools and guest laundry facilities. Guests can make reservations by visiting www.motel6.com or calling 800-4-MOTEL6.

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About Motel 6

Motel 6 offers the lowest price of any national chain at more than 1,100 company-owned and franchised locations throughout the United States and Canada. For 25 years, Motel 6 has used the tagline, "We'll leave the light on for you®," earning the chain the highest brand recognition in the economy lodging segment. Motel 6 was the first national pet friendly chain, welcoming pets since 1962. Standard amenities include free local phone calls, no long distance access charges, free morning coffee and expanded cable channel line-up. Most locations offer Wi-Fi Internet access, swimming pools and guest laundry facilities. For more information, visit www.motel6.com.

About Accor North America

Headquartered in Dallas (Carrollton), Texas, Accor North America operates more than 1,100 upscale and economy properties including nationwide economy leaders Motel 6, Studio 6, Ibis, Sofitel Luxury Hotels and upscale Novotel locations in the U.S., Canada and Mexico. For more information, visit accor-na.com.

About Accor

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,200 hotels and more than 500,000 rooms.

Accor's broad portfolio of hotel brands - Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, Ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6, and its related activities, Thalassa sea & spa and Lenôtre - provide an extensive offer from luxury to budget. With 145,000 employees worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.

About Hotels4Truckers

Hotels4Truckers, the only trucker-friendly hotel directory, helps truckers and large vehicle operators to quickly and easily find hotels that can accommodate oversized vehicles.

Hotels4Truckers works with leading hotel chains including, Choice Hotels International, Wyndham Hotel Group, Vantage Hospitality, Accor North America, Red Roof Inn and independent hotels to offer truckers the best hotels that can accommodate their oversized vehicles. In addition, Hotels4Truckers members get great discounts and special truckers rates at participating hotel chains and individual hotel properties.

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